## The Praxis and Pedagogy group at GradCAM present:

## Glenn Rikowski

## Capitorg: Education and the Constitution of the Human in Contemporary Society

Wednesday May 25th 2011, 6 - 8pm Harry Clarke Room, NCAD, 100 Thomas St.,

Our lives are increasingly constrained by the social relations that capital coordinates. The educational discourses of neoliberalism; promoting literacy for job opportunities, economic advancement, and individual success are of paramount importance to producing human capital rather than human beings. Neoliberal literacy includes training students and workers to accept "a new work discipline" and conditioning their will to maximize the accumulation of capital and wealth.

As students increase their marketability, they are "always already shaped by the labyrinthine circuits of capitalist desire" (McLaren & Farahmandpur, 2002). We are not just learning, teaching, and living in neoliberal capitalist societies, but are becoming "a new life-form: human-capital" through "the capitalization of humanity" (Rikowski, 2002)

Dr Glenn Rikowski is a Senior Lecturer in Education Studies in the School of Education at the University of Northampton.



Now is a good time to ask questions. Graduate School of Creative Arts and Media, Dublin www.gradcam.ie



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